

DUPLICATE

INVOICE



KMBC
6455 Winchester Ave
Kansas City, MO 64133-6409
Main: (816)221-9999
Billing: (816)760-9277

www.kmbc.com

Billing Address:

Hamburger Company, The
Attention: Accounts Payable
1322 G Street SE
Washington, DC 20003

Send Payment To:

KMBC
PO Box 26866
Lehigh Valley, PA 18002-6866

Invoice #	Invoice Date	Invoice Month	Invoice Period
937486-1	08/12/12	August 2012	07/30/12 - 08/06/12

Station	Account Executive	Sales Office	Sales Region
KMBC	Meredith Thompson	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Hensley/D/Congress	HENSLEY/CONG/D	1552

Flight Dates	Order #	Alt Order #
07/31/12 - 08/06/12	937486	07893512

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	362	380

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/31/12	08/03/12	First News at 4:30am	M-F 430a-5a	- 1111 - -	:30	4	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 - 1111 - - 4 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KMBC Tu 07/31/12 4:43 AM First News at 4:30am M-F 430a-5a :30 TH12101H \$20.00 NM 1 KMBC W 08/01/12 4:58 AM First News at 4:30am M-F 430a-5a :30 TH12101H \$20.00 NM 2 KMBC Th 08/02/12 4:39 AM First News at 4:30am M-F 430a-5a :30 TH12101H \$20.00 NM 3 KMBC F 08/03/12 4:38 AM First News at 4:30am M-F 430a-5a :30 TH12101H \$20.00 NM									
2	08/06/12	08/06/12	First News at 4:30am	M-F 430a-5a	1 - - - - -	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 1 - - - - - 1 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC M 08/06/12 4:58 AM First News at 4:30am M-F 430a-5a :30 TH12101H \$20.00 NM									
3	07/31/12	08/02/12	First News at 5am	5-5:30am	- 1 - 1 - -	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 - 1 - 1 - - 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Tu 07/31/12 5:13 AM First News at 5am 5-5:30am :30 TH12101H \$150.00 NM 2 KMBC Th 08/02/12 5:24 AM First News at 5am 5-5:30am :30 TH12101H \$150.00 NM									
4	08/01/12	08/01/12	Good Morning America	7-9am	- - 2 - - -	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 - - 2 - - - 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC W 08/01/12 7:59 AM Good Morning America 7-9am :30 TH12101H \$300.00 NM 2 KMBC W 08/01/12 8:59 AM Good Morning America 7-9am :30 TH12101H \$300.00 NM									
5	08/06/12	08/06/12	Good Morning America	7-9am	2 - - - - -	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 2 - - - - - 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC M 08/06/12 7:29 AM Good Morning America 7-9am :30 TH12101H \$300.00 NM 2 KMBC M 08/06/12 8:46 AM Good Morning America 7-9am :30 TH12101H \$300.00 NM									

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Advertiser	Product	Estimate Number	
Hensley/D/Congress	HENSLEY/CONG/D	1552	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	07/31/12	08/03/12	Rachael Ray Show	9-10am	- 1- 11- -	:30	3	\$115.00	NM
Weeks:	<u>Start Date</u> 07/30/12	<u>End Date</u> 08/05/12	<u>MTWTFSS</u> - 1- 11- -	<u>Spots/Week</u> 3	<u>Rate</u> \$115.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	Tu	07/31/12	9:59 AM	Rachael Ray Show	9-10am	:30	TH12101H	\$115.00 NM
2	KMBC	Th	08/02/12	9:23 AM	Rachael Ray Show	9-10am	:30	TH12101H	\$115.00 NM
3	KMBC	F	08/03/12	9:32 AM	Rachael Ray Show	9-10am	:30	TH12101H	\$115.00 NM
7	07/31/12	08/03/12	Nate Berkus	M-F 10a-11a	- 1111- -	:30	4	\$75.00	NM
Weeks:	<u>Start Date</u> 07/30/12	<u>End Date</u> 08/05/12	<u>MTWTFSS</u> - 1111- -	<u>Spots/Week</u> 4	<u>Rate</u> \$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	Tu	07/31/12	10:51 AM	Nate Berkus	M-F 10a-11a	:30	TH12101H	\$75.00 NM
4	KMBC	W	08/01/12	10:55 AM	Nate Berkus	M-F 10a-11a	:30	TH12101H	\$75.00 NM
3	KMBC	Th	08/02/12	10:13 AM	Nate Berkus	M-F 10a-11a	:30	TH12101H	\$75.00 NM
2	KMBC	F	08/03/12	10:40 AM	Nate Berkus	M-F 10a-11a	:30	TH12101H	\$75.00 NM
8	08/06/12	08/06/12	Nate Berkus	M-F 10a-11a	1- - - - -	:30	1	\$75.00	NM
Weeks:	<u>Start Date</u> 08/06/12	<u>End Date</u> 08/12/12	<u>MTWTFSS</u> 1- - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	M	08/06/12	10:22 AM	Nate Berkus	M-F 10a-11a	:30	TH12101H	\$75.00 NM
9	08/02/12	08/02/12	The View	11am-12pm	- - - 1- - -	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u> 07/30/12	<u>End Date</u> 08/05/12	<u>MTWTFSS</u> - - - 1- - -	<u>Spots/Week</u> 1	<u>Rate</u> \$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	Th	08/02/12	11:32 AM	The View	11am-12pm	:30	TH12101H	\$300.00 NM
10	08/04/12	08/04/12	Sat News @ 5am	5-6am	- - - - - S-	:30	1	\$35.00	NM
Weeks:	<u>Start Date</u> 07/30/12	<u>End Date</u> 08/05/12	<u>MTWTFSS</u> - - - - - S-	<u>Spots/Week</u> 1	<u>Rate</u> \$35.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	Sa	08/04/12	5:43 AM	Sat News @ 5am	5-6am	:30	TH12101H	\$35.00 NM
11	08/04/12	08/04/12	Sa 6-7a	6-7a	- - - - - S-	:30	1	\$175.00	NM
Weeks:	<u>Start Date</u> 07/30/12	<u>End Date</u> 08/05/12	<u>MTWTFSS</u> - - - - - S-	<u>Spots/Week</u> 1	<u>Rate</u> \$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	Sa	08/04/12	6:30 AM	Sa 6-7a	6-7a	:30	TH12101H	\$175.00 NM
12	08/04/12	08/04/12	News Wknd Sat	7-9am	- - - - - S-	:30	1	\$175.00	NM
Weeks:	<u>Start Date</u> 07/30/12	<u>End Date</u> 08/05/12	<u>MTWTFSS</u> - - - - - S-	<u>Spots/Week</u> 1	<u>Rate</u> \$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	Sa	08/04/12	8:00 AM	News Wknd Sat	7-9am	:30	TH12101H	\$175.00 NM
13	08/05/12	08/05/12	Sun News @ 5am	5-6am	- - - - - S	:30	1	\$30.00	NM
Weeks:	<u>Start Date</u> 07/30/12	<u>End Date</u> 08/05/12	<u>MTWTFSS</u> - - - - - S	<u>Spots/Week</u> 1	<u>Rate</u> \$30.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	Su	08/05/12	5:40 AM	Sun News @ 5am	5-6am	:30	TH12101H	\$30.00 NM

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Advertiser	Product	Estimate Number	
Hensley/D/Congress	HENSLEY/CONG/D	1552	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	08/05/12	08/05/12	Su 6-7a	6-7a	-----S	:30	1	\$150.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	-----S	1	\$150.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KMBC	Su	08/05/12	6:48 AM	Su 6-7a	6-7a	:30	TH12101H	\$150.00 NM
15	08/05/12	08/05/12	News Wknd Sun	7-9am	-----S	:30	1	\$175.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	-----S	1	\$175.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KMBC	Su	08/05/12	7:29 AM	News Wknd Sun	7-9am	:30	TH12101H	\$175.00 NM
16	07/31/12	08/02/12	5pm News	5-530pm	- 1 - 1 - -	:30	2	\$550.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	- 1 - 1 - -	2	\$550.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	KMBC	Tu	07/31/12	5:15 PM	5pm News	5-530pm	:30	TH12101H	\$550.00 NM
1	KMBC	Th	08/02/12	5:22 PM	5pm News	5-530pm	:30	TH12101H	\$550.00 NM
17	08/01/12	08/03/12	6pm News	6-630pm	- - 1 - 1 - -	:30	2	\$650.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	- - 1 - 1 - -	2	\$650.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	KMBC	W	08/01/12	6:22 PM	6pm News	6-630pm	:30	TH12101H	\$650.00 NM
1	KMBC	F	08/03/12	6:12 PM	6pm News	6-630pm	:30	TH12101H	\$650.00 NM
18	08/06/12	08/06/12	6pm News	6-630pm	M - - - - -	:30	1	\$650.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	M - - - - -	1	\$650.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KMBC	M	08/06/12	6:09 PM	6pm News	6-630pm	:30	TH12101H	\$650.00 NM
19	07/31/12	08/03/12	630-7p	630-7pm	- 1111 - -	:30	4	\$575.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	- 1111 - -	4	\$575.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KMBC	Tu	07/31/12	6:41 PM	630-7p	630-7pm	:30	TH12101H	\$575.00 NM
2	KMBC	W	08/01/12	6:43 PM	630-7p	630-7pm	:30	TH12101H	\$575.00 NM
4	KMBC	Th	08/02/12	6:41 PM	630-7p	630-7pm	:30	TH12101H	\$575.00 NM
3	KMBC	F	08/03/12	6:47 PM	630-7p	630-7pm	:30	TH12101H	\$575.00 NM
20	08/03/12	08/03/12	M-F/SU 10pm News	10-1035pm	- - - - 1 - -	:30	1	\$1,400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	- - - - 1 - -	1	\$1,400.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KMBC	F	08/03/12	10:32 PM	M-F/SU 10pm News	10-1035pm	:30	TH12101H	\$1,400.00 NM
21	08/06/12	08/06/12	M-F/SU 10pm News	10-1035pm	1 - - - - -	:30	1	\$1,400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	1 - - - - -	1	\$1,400.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KMBC	M	08/06/12	10:23 PM	M-F/SU 10pm News	10-1035pm	:30	TH12101H	\$1,400.00 NM

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937486-1	08/12/12	August 2012	07/30/12 - 08/06/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Hensley/D/Congress	HENSLEY/CONG/D	1552	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							37		

Payment Terms 30 Days

<u>Gross Total</u>	\$11,510.00
<u>Agency Commission</u>	\$1,726.50
<u>Net Amount Due</u>	\$9,783.50